

East/West All Star Program Ad Checklist for Tracking Sponsors
Please include this form with your program ad payment(s). Due April 25th, 2022

Please check the appropriate box : PA East Big School Player PA West Big School Player
 PA East Small School Player PA West Small School Player
 PA East West Cheerleader

Participant's Name: _____

Use the link below to create your East West All Star program ad. Please refer to the *Instructions to create a program ad* document. We encourage you to use this site to create your program ad but if you submit your own ad without using the link below, it must be printer ready with the correct ad specs which are below and high resolution photos. If the printer needs to edit and revise your program ad, you will be charged a fee of \$40.00.

<https://www.eastwestallstar.3pltd.pro>

AD SIZE: (Please check which size ad you are submitting)

- Half Page Individual AD- Color (7.75" x 5.25" *Horizontal*) no bleeds. Resolution should be print quality PDF or JPG 300 dpi srgb color space on all files - \$250.00
- Full Page Individual Ad – Color (7.75" x 10.25" *Vertical*) no bleeds. Resolution should be print quality PDF or JPG 300 dpi srgb color space on all files - \$450.00

Each participant **IS** required to secure an individual program ad. You may choose which size.

PAYMENT: If your sponsor would like to pay with a credit card, they can go to our website www.big33.org. There is a "Program Ad Sponsor Donation" link under the Sponsorships Tab. If your sponsors are paying with a check, please make sure your name appears in the memo section. Checks should be made payable to Big 33 & mailed to: Big 33 4813 Jonestown Road, Suite 202, Harrisburg, PA 17109.

Use the spreadsheet below to track your sponsor(s):

	Sponsor	Check #	Check Amt	Sponsor Email Address
1.				
2.				
3.				
4.				
5.				
6.				

If you are using a professional image from a professional photographer, you must have their permission to use the image in the PSFCA East/West Game Day Program.

Due April 25th, 2022 This is a strict deadline! The program takes a substantial amount of time to be produced and any ads handed in after the deadline will not be in the program!