



2023 Big 33 Souvenir Program Corporate Ad Options

Full Page—\$500

*Includes: Full page ad in 2023 Souvenir Program;
2 tickets to the 66th Big 33 Football Classic,
1 complimentary program*

Ad Description: Full Page Individual Ad—Color (7.75" x 10.25" Vertical) no bleeds. Resolution should be print quality PDF or JPG 300 dpt srgb color space on all files



Quarter Page—\$200

*Includes: 1/4 page ad in 2023 Souvenir Program;
1 ticket to the 66th Big 33 Football Classic,
1 complimentary program*

Description: Quarter Page Individual AD- Color (3.6" x 4.8" Vertical) no bleeds. Resolution should be print quality PDF or JPG; 300 dpi srgb color space on all files

Half Page—\$350

*Includes: Half page ad in 2023 Souvenir Program;
2 tickets to the 66th Big 33 Football Classic,
1 complimentary program*

Ad Description: 1/2 Page Individual AD- Color (7.75" x 5.25" Horizontal) no bleeds. Resolution should be print quality PDF or JPG; 300 dpi srgb color space on all files



DEADLINE: APRIL 15th

For more information, contact Nicole Whitmire at nwhitmire@big33.org

Remit payment to:

PSFCA Big 33, 5010 Ritter Rd. #119, Mechanicsburg, PA 17055