



2024 PSFCA Big 33 Sponsorship Opportunities

Ultimate: \$50,000

- Welcome Letter in Big 33 and East/West Programs
- Sponsor Recognition on Selected Apparel
- (4) 30-second Commercials or Live Reads during the Broadcast
- Special Sponsorship Opportunities TBD upon request
- (2) Sideline Frames (2-sided) at Big 33 and East/West Games
- (4) End Zone Passes for Big 33 Game
- Display of 4x4 Banner at 3 events: Big 33, East/West, Coaches Clinic
- 10x10 Vending Space at Big 33 Game
- Vendor Space at PSFCA Coaches Clinic
- Opportunity for Distribution of Sponsor Branded Promotional Items at Big 33 Football Classic
- (25) tickets for the 66th Big 33 Football Classic
- Full Page ad in Big 33 Souvenir Program
- Full Page ad in PSFCA East/West Souvenir Program
- Logo on PSFCA and Big 33 Websites and potential mailings
- Social Media Recognition

Premium: \$25,000

- Sponsor Recognition on Selected Apparel
- (3) 30-second Commercials or Live Reads during the Broadcast
- Special Sponsorship Opportunities TBD upon request
- (1) Sideline Frames (2-sided) at Big 33 and East/West Games
- (2) End Zone Passes for Big 33 Game
- Display of 4x4 Banner at 3 events: Big 33, East/West, Coaches Clinic
- 10x10 Vending Space at Big 33 Game
- Vendor Space at PSFCA Coaches Clinic
- Opportunity for Distribution of Sponsor Branded Promotional Items at Big 33 Football Classic
- (15) tickets for the 66th Big 33 Football Classic
- Full Page ad in Big 33 Souvenir Program
- Full Page ad in PSFCA East/West Souvenir Program
- Logo on PSFCA and Big 33 Websites and potential mailings
- Social Media Recognition

SPECIFIC PROGRAMS AVAILABLE TO SPONSOR FOR \$25,000: TV Broadcast, PSFCA East/West All-Star Games (2)



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Platinum: \$15,000

- Sponsor Recognition on Selected Apparel
- (2) 30-second Commercials or Live Reads during the Broadcast
- Special Sponsorship Opportunities TBD upon request
- (1) Sideline Frames (2-sided) at Big 33 and East/West Games
- (2) End Zone Passes for Big 33 Game
- Display of 4x4 Banner at 3 events: Big 33, East/West, Coaches Clinic
- 10x10 Vending Space at Big 33 Game
- Vendor Space at PSFCA Coaches Clinic
- Opportunity for Distribution of Sponsor Branded Promotional Items at Big 33 Football Classic
- (10) tickets for the 66th Big 33 Football Classic
- Full Page ad in Big 33 Souvenir Program
- Full Page ad in PSFCA East/West Souvenir Program
- Logo on PSFCA and Big 33 Websites and potential mailings
- Social Media Recognition

SPECIFIC PROGRAMS AVAILABLE TO SPONSOR FOR \$15,000: Big 33 PA Team Sponsor, Big 33 MD Team Sponsor, Big 33 Cheer Team, PSFCA East/West Small School Game, PSFCA East/West Big School Game

Diamond: \$10,000

- Sponsor Recognition on Selected Apparel
- (2) 30-second Commercials or Live Reads during the Broadcast
- Special Sponsorship Opportunities TBD upon request
- (1) Sideline Frames (2-sided) at Big 33 and East/West Games
- Display of 4x4 Banner at 3 events: Big 33, East/West, Coaches Clinic
- Vending Space (8 ft. table) at Big 33 Game
- Vendor Space at PSFCA Coaches Clinic
- Opportunity for Distribution of Sponsor Branded Promotional Items at Big 33 Football Classic
- (8) tickets for the 66th Big 33 Football Classic
- Full Page ad in Big 33 Souvenir Program
- Full Page ad in PSFCA East/West Souvenir Program
- Logo on PSFCA and Big 33 Websites and potential mailings
- Social Media Recognition

SPECIFIC PROGRAMS AVAILABLE TO SPONSOR FOR \$10,000: Big 33 Buddy Team, Big 33 Appreciation Day



2024 PSFCA Big 33 Sponsorship Opportunities

Gold: \$7,500

- (1) 30-second Commercials or Live Reads during the Broadcast
- (1) Sideline Frames (2-sided) at Big 33 and East/West Games
- Display of 4x4 Banner at 3 events: Big 33, East/West, Coaches Clinic
- Vendor Space (8ft. Table) at Big 33 Game
- Opportunity for Distribution of Sponsor Branded Promotional Items at Big 33 Football Classic
- (6) tickets for the 66th Big 33 Football Classic
- Full Page ad in Big 33 Souvenir Program
- Half Page ad in PSFCA East/West Souvenir Program
- Logo on PSFCA and Big 33 Websites and potential mailings
- Social Media Recognition

SPECIFIC PROGRAMS AVAILABLE TO SPONSOR FOR \$7,500: Big 33 Host Families, Big 33 Fan Experience, Military & Veterans

Silver: \$5,000

- (1) 30-second Commercials or Live Reads during the Broadcast
- Display of 4x4 Banner at 3 events: Big 33, East/West, Coaches Clinic
- Vendor Space (8ft. Table) at Big 33 Game
- Opportunity for Distribution of Sponsor Branded Promotional Items at Big 33 Football Classic
- (4) tickets for the 66th Big 33 Football Classic
- Half Page ad in Big 33 Souvenir Program
- Half Page ad in PSFCA East/West Souvenir Program
- Logo on PSFCA and Big 33 Websites and potential mailings
- Social Media Recognition

SPECIFIC PROGRAMS AVAILABLE TO SPONSOR FOR \$5,000: Big 33 Alumni Tent, Big 33 Media Tent, Youth Clinics

Bronze: \$2,500

- Display of 4x4 Banner at 3 events: Big 33, East/West, Coaches Clinic
- Vendor Space (8ft. Table) at Big 33 Game
- Opportunity for Distribution of Sponsor Branded Promotional Items at Big 33 Football Classic
- (4) tickets for the 66th Big 33 Football Classic
- 1/4 Page ad in Big 33 Souvenir Program
- 1/4 Page ad in PSFCA East/West Souvenir Program
- Logo on PSFCA and Big 33 Websites and potential mailings
- Social Media Recognition

SPECIFIC PROGRAMS AVAILABLE TO SPONSOR FOR \$2,500: Game MVP Trophy Sponsor



2024 PSFCA Big 33 Sponsorship Opportunities

Golf & Game: \$2,000

- Display of 4x4 Banner at Big 33 Football Classic
- Vendor Space (8ft. Table) at Big 33 Football Classic and Fan Experience
- (2) tickets for the 67th Big 33 Football Classic
- 1/4 Page ad in Big 33 Souvenir Program
- (1) Hole Sponsor Sign for 5th Annual Golf Scramble (July 2024)
- Vendor Table Space at 5th Annual Golf Scramble
- Social Media Recognition

Other Sponsorship Opportunities:

- Full Page Program Ad in Big 33 Souvenir Program —\$500
- Full Page Program Ad in PSFCA East/West Souvenir Program—\$500
- Half Page Program Ad in Big 33 Souvenir Program—\$350
- Half Page Program Ad in PSFCA East/West Souvenir Program—\$350

FOR MORE INFORMATION:

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