PSFCA East West All-Star Game Program Ad Form & Checklist
Please include this form with your program ad payment(s). Due April 24, 2026

Please check the appropriate box: ▫ East Small School PLAYER ▫ West Small School PLAYER ▫ Coach
▫ East Big School PLAYER ▫ West Big School PLAYER
▫ East CHEERLEADER ▫ West CHEERLEADER

Participant's Name: _____

INSTRUCTIONS FOR CREATING YOUR PROGRAM AD:

- Each participant IS required to secure (1) individual program ad (you may choose which size.)
- Select the size below of the program ad you are going to be creating.
- Design the program ad using any type of software you may be familiar with (Canva, Publisher, etc) using the correct ad specs below. A few program ad samples will be included with this information and on our website.
- All ads must be printer ready with the correct ad specs below and use high resolution photos. If you are using a professional image from a professional photographer, you must have their permission to use the image in the PSFCA East West All-Star Game Program and no watermarks on the photo.
- **All Program Ads (along with this form) are to be emailed to:**
  - **Coach Oswalt (PLAYERS/COACHES) - joshoswaltpsfca@gmail.com**
- If you need help designing your ad: For an additional $25, we can create it for you (you need to provide the information: up to 3 photos, up to 3 sponsor logos, and your provided text.)

AD SIZE: **(Please check which size ad you are submitting)**

▫ Half Page Individual AD- Color (5.5" high x 8.5" wide *Horizontal)* no bleeds. Resolution should be print quality PDF or JPG
300 dpi resolution - $350.00 ***(NO MORE THAN 2 PARTICIPANTS ON A HALF PAGE)***

▫ Full Page Individual Ad – Color (11" high x 8.5" wide *Vertical)* no bleeds. Resolution should be print quality PDF or JPG
300 dpi resolution - $500.00 ***(NO MORE THAN 4 PARTICIPANTS ON A FULL PAGE)***

PAYMENT OPTIONS:

1 – CREDIT CARD OPTION 1 – Please go to our website www.big33.org.
There is a "Program Ad Sponsor Payment" link under the Sponsorships Tab or use this QR code.
2 – CHECK - If your sponsors are paying with a check, return this form and please make sure your name appears in the memo section of the check. Checks should be made payable to: PSFCA & mailed to: PSFCA Big 33, 5010 Ritter Rd. #119, Mechanicsburg, PA 17055.

Due April 24, 2026 This is a strict deadline! The program takes a substantial amount of time to be produced and any ads handed in after the deadline will not be in the program!