

Big 33 Program Ad Form & Checklist
Please include this form with your program ad payment(s). Due April 24, 2026

Please check the appropriate box:

- | | | |
|--|--|---------------------------------------|
| <input type="checkbox"/> PA PLAYER | <input type="checkbox"/> MD PLAYER | <input type="checkbox"/> OFFICIAL |
| <input type="checkbox"/> PA FOOTBALL COACH | <input type="checkbox"/> MD FOOTBALL COACH | |
| <input type="checkbox"/> PA CHEERLEADER | <input type="checkbox"/> MD CHEERLEADER | <input type="checkbox"/> HALL OF FAME |

Participant's Name: _____

INSTRUCTIONS FOR CREATING YOUR PROGRAM AD:

- Each participant IS required to secure (1) individual program ad (you may choose which size.)
- Select the size below of the program ad you are going to be creating.
- Design the program ad using any type of software you may be familiar with (Canva, Publisher, etc) using the correct ad specs below. A few program ad samples will be included with this information and on our website.
- All ads must be printer ready with the correct ad specs below and use high resolution photos. If you are using a professional image from a professional photographer, you must have their permission to use the image in the PSFCA Big 33 Game Day Program and no watermarks on the photo.
- **All Program Ads (along with this form) are to be emailed to your Team Coordinator (contact information below)**
- If you need help designing your ad: For an additional \$25, we can create it for you (you need to provide the information: up to 3 photos, up to 3 sponsor logos, and your provided text.)

AD SIZE: (Please check which size ad you are submitting)

- Half Page Individual AD- Color (5.5" high x 8.5" wide *Horizontal*) no bleeds. Resolution should be print quality PDF or JPG 300 dpi resolution - \$450.00 **(NO MORE THAN 2 PARTICIPANTS ON A HALF PAGE)**
- Full Page Individual Ad – Color (11" high x 8.5" wide *Vertical*) no bleeds. Resolution should be print quality PDF or JPG 300 dpi resolution - \$600.00 **(NO MORE THAN 4 PARTICIPANTS ON A FULL PAGE)**



PAYMENT OPTIONS:

1 – CREDIT CARD OPTION 1 – Please go to our website www.big33.org.

There is a “Program Ad Sponsor Payment” link under the Sponsorships Tab or use the QR code

2 – CHECK - If your sponsors are paying with a check, return this form and please make sure your name appears in the memo section of the check. Checks should be made payable to: PSFCA Big 33 & mailed to: PSFCA Big 33, 5010 Ritter Rd. #119, Mechanicsburg, PA 17055.

Any questions, please contact Carolyn Raup (Big 33 Program Coordinator) at craup@big33.org OR you may ask your Team Coordinator:

Jillian Brubaker (Team PA) – jbrubaker@big33.org / 610-451-4691

Nicole Whitmire (Team MD) – nwhitmire@big33.org / 717-856-7566

Destinie Hills (Cheer) – big33cheer@gmail.com / 717-307-8241

Carolyn Raup (HOF) – craup@big33.org / 717-329-7373

Due April 24, 2026 This is a strict deadline! The program takes a substantial amount of time to be produced and any ads handed in after the deadline will not be guaranteed to be in the program!